



UK Trade  
& Investment



**“Your Export Journey” seminar**  
09:30 - 13:00 - 7 February 2014  
The Atrium, Daresbury Laboratory,  
Keckwick Lane, Daresbury, Warrington WA4 4AD

Graham Evans MP - Supporting your export journey

## Supporting your Export Journey



**Graham Evans MP is partnering with UKTI to discuss achieving sustainable growth through exporting.**

Last year companies in the North West region alone exported £26bn products. The evidence is that exporting is good for your business. On average firms new to international trade experience a 34% increase in productivity during the year they start exporting.

This event is designed to enable new and less experienced exporters to learn more about the range of UKTI services available and how they can help North West businesses develop and expand their export business. Attendees will benefit from practical export knowledge and substantial assistance on how to trade overseas.

### What will the event offer?

- A tried and tested method of ‘How to Export’ from the basics through to gaining your first order or moving into new markets
- Demonstrate the importance of being well prepared for market by using research & linking to partner support providers
- Advice on financing export trade
- Learn about the practical support and guidance available from UKTI
- Hear how a local company exports successfully

### Contributions from:

Graham Evans - MP for Weaver Vale in Cheshire  
Clive Drinkwater - Regional Director, UKTI NW  
David Briggs - Maxilin & Lord Lieutenant of Cheshire  
Representative from Handelsbanken  
Representative from Silicon Valley Bank  
Local case study speaker  
David Booth - UKTI NW

### Register your interest

Register for your place(s) at this event by visiting <http://exportingcheshire.eventbrite.co.uk> or scan the QR code. For further information about the event contact Nicola Davies on 0161 875 2351 or email [events@uktinorthwest.co.uk](mailto:events@uktinorthwest.co.uk).

For general enquiries contact Nigel Jones on 01606 350 323 or email [help@grahamevansmp.com](mailto:help@grahamevansmp.com)

